THE

W CLUB™

2019

It's Time To Join!

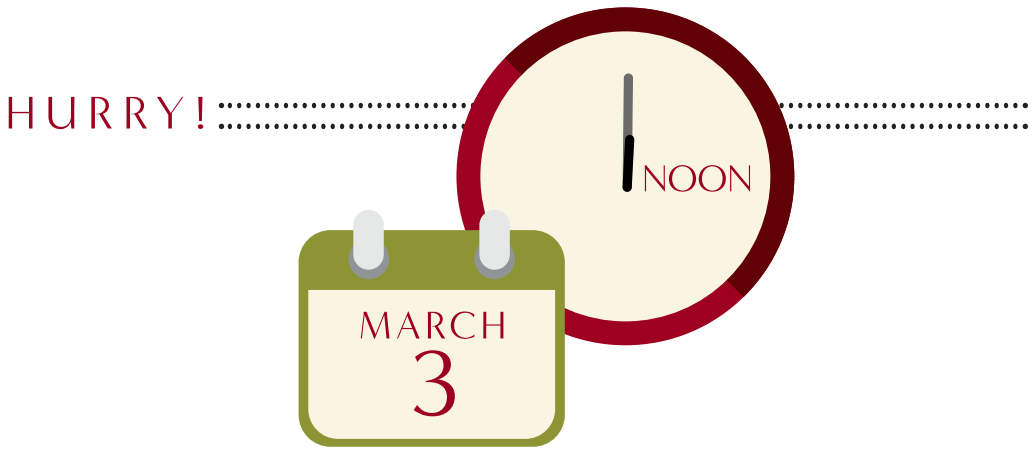
We cordially invite you to join the W Club!

The W Club is the Official Collectors´ Club for all Integrity Toys collectible dolls, including Fashion Royalty®, NU. Face™, Poppy Parker™, East 59th™, The Monarchs Homme™ and much more.

The incredible year ahead will be packed with exclusive perks, exciting new dolls, special offers, priority service and more, so check out the following pages to find out what is in store!

This brochure has been designed to introduce you to all that the W Club has to offer, but should you have questions at any time, please contact the Club Liaisons at wclub@integritytoys.com.

The W Club is an online based club and requires online registration plus a valid email address to receive information and special offers.



You may register for as many memberships as you would like (there are no limits) until Noon Eastern Time (New York Time) on March 3rd, 2019.

Please visit the following web address to begin your registration:

CLICK HERE TO SIGN UP FOR A 2019 MEMBERSHIP

or click below if the button above doesn´t work
https://www.wclubforum.com/2019clubregstart.html

The W Club is run separately but in conjunction with Integrity Toys and acts as the collectors´ voice at the table for the company.

Fantastic Perks and Privileges!

Joining the W Club means that you'll be getting all of this and more:

First-to-know information & sneak peeks at upcoming dolls & more!

Exclusive access to members-only forums!

VIP customer service from the W Club Liaisons!

Guaranteed opportunity to purchase at least *5* exclusive Club-only dolls, including: 2 Fashion Royalty dolls (which may include NU. Face), 2 Poppy Parker dolls and 1 additional exclusive doll, plus additional surprise items such as The Monarchs Homme!

$25 $25 coupon to be used towards any $99 or more purchase in the IT Direct Shopping Cart*!

Club-only opportunities to purchase dolls & more!

Exclusive members-only online events!

Priority convention registration and optional access to a Club-only event at Convention!

Special offers, right-to-buy lotteries and contests!

Access to private Q&A sessions with the Integrity staff and much more!

**Details and instructions for this coupon will be sent to 2019 W Club Members at a later date, including that a one coupon limit will be allowed per order.*

Important exclusion: *Coupons cannot be used to purchase additional W Club memberships. Any memberships bought with coupons will be voided, as the 2019 Club year does not officially begin until after registration ends.*

How does registration work?

- Our base membership for 2019 is still only $50! (We haven´t ever raised the price & it includes a $25 IT Direct coupon!)

- All W Club members in good standing receive perks and privileges throughout the Club year, including first-to-know information, access to exclusive W Club merchandise (including the guaranteed opportunity to purchase W Club exclusive dolls), lottery chances for other exclusive dolls, contests, special offers, VIP customer service, the special offers listed on the preceding pages and more.

- You may upgrade your membership by choosing 1, 2 or all 3 upgrade dolls.*

- Upgrading your membership only gives you additional dolls, it does not affect any other perks. All members in good standing receive full access to perks.

- Upgrade dolls are produced based on the specific quantity ordered during registration, the dolls will arrive in approximately Summer 2019 and the balance of the payment will be due then.

- You can buy as many memberships as you want and for every membership, you can upgrade each with a Fashion Royalty Vanessa Perrin, NU. Face Lukas Maverick and/or Poppy Parker doll (up to 3 total, one of each item, for every one membership that you buy).

Note: the Upgrade dolls **ARE NOT the W Club exclusives for the year. You will still get 5 more exclusive dolls that you can pre-order later in the year!*

Membership and Upgrade Options

Base Membership: $50; Includes the opportunity to purchase at least five exclusive dolls throughout the year- including two exclusive Fashion Royalty dolls (which may include NU. Face), two exclusive Poppy Parker dolls, and one additional exclusive surprise doll- a $25 coupon and a variety of perks, privileges, special opportunities and offers throughout the year, from lines such as The Monarchs Homme collection!

OPTIONAL UPGRADES (these are **in addition to** the 5 W Club exclusive dolls that come with your base membership):

Adding the Upgrade **"French Kiss" Vanessa Perrin Fashion Royalty** doll to your base membership will have an additional $25 deposit due now and $110 (total of $135 US) plus shipping, handling and tax will be billed approximately in Summer 2019, when the doll is scheduled to ship.

Adding the Upgrade **"Level of Suspense" Lukas Maverick** figure from the NU. Face Collection (as voted on by 2018 members!) to your base membership will have an additional $25 deposit due now and $110 (total of $135 US) plus shipping, handling and tax will be billed approximately in Summer 2019, when the doll is scheduled to ship.

Adding the Upgrade **"Bossa Nova Beauty" Poppy Parker** doll to your base membership will have an additional $25 deposit due now and $110 (total of $135 US) plus shipping, handling and tax will be billed approximately in Summer 2019, when the doll is scheduled to ship.

FASHION FR ROYALTY®

French Kiss

Vanessa Perrin®
2019 Upgrade Doll

French Kiss

Vanessa Perrin®
2019 Upgrade Doll

About Your 2019 Upgrade Doll Choices

Introducing French Kiss Vanessa Perrin, the newest offering from the Fashion Royalty® Collection by Integrity Toys, as designed by Jessy Ayala!

Always a fashion plate, Vanessa channels her favorite French movie star and brings on the ooh la la!

Item #91461
French Kiss
Vanessa Perrin® Dressed Doll
The Fashion Royalty® Collection
2019 W Club Upgrade

DOLL TECH SPECS

Body Type:	FR 6.0
Head Sculpt:	Vanessa 1.0
Quick Switch Feature:	No
Skin Tone:	Sunkissed
Hair Color:	Sandy Blonde
Eyelashes:	Yes, Hand-applied
Foot Sculpt:	High-Heeled

Vanessa Perrin is a 12.5-inch articulated vinyl doll with luscious, flowing, fully rooted hair and hand-applied eyelashes. High-glam as always, Vanessa Perrin comes with a multi-layered outfit that can be worn in many ways! Includes a plaid overdress with a separate slip dress underneath, high-heel ankle boots, socks, hoop earrings, a scrumptious "box" purse, a golden ring, an abstract cuff bracelet and an extra pair of hands (not shown)! Doll stand and certificate of authenticity included. For adult collectors ages 15 and up.

*This doll will have a non-refundable deposit due immediately, with a balance due at shipping time, approximately in Summer 2019.

Prototype shown, final production may vary slightly.

NU.
FACE

Level of Suspense

Lukas Maverick™
2019 Upgrade Doll

NU FACE

Level of Suspense

Lukas Maverick™
2019 Upgrade Doll

About Your 2019 Upgrade Doll Choices

Picked by 2018 members to become the 2019 upgrade doll, our man Lukas brings on the street smarts with a modern edge!

This handsome figure was designed by the talented Jessy Ayala of Integrity Toys. Bring home this ultra-versatile figure today!

Item #82114
Level of Suspense
Lukas Maverick™ Dressed Fashion Figure
The NU. Face™ Collection
2019 W Club Upgrade

DOLL TECH SPECS

Body Type:	Homme 1.5
Head Sculpt:	Lukas
Quick Switch Feature:	No
Skin Tone:	FR White
Hair Color:	Caramel Blonde
Eyelashes:	No

Lukas Maverick is a 12.5-inch articulated vinyl male figure featuring fully rooted hair. Lukas raises the attitude level to new heights, dressed in a re-invented biker inspired look! Wearing a custom designed meticulously detailed faux-leather jacket, over a classic white shirt and the latest, fully functional convertible pants (each section can be detached to create additional looks), Lukas is ready for his next big challenge! Faux-suede sneakers, eyeglasses, bag, double wallet chain with snake pendant detail, one earring, extra pair of hands (not shown), figure stand and certificate of authenticity also included. For adult collectors ages 15 and up.

*This figure will have a non-refundable deposit due immediately, with a balance due at shipping time, approximately in Summer 2019.

Prototype shown, final production may vary slightly.

Poppy Parker™

Bossa Nova Beauty

Poppy Parker™
2019 Upgrade Doll

Poppy Parker™

Bossa Nova Beauty

Poppy Parker™
2019 Upgrade Doll

About Your 2019 Upgrade Doll Choices

In 2019, Poppy Parker is back for part two of her role as a special agent Lotta Danger in the "The Girl from I.N.T.E.G.R.I.T.Y.: Mission Brazil" Collection! Designed by David Buttry, Poppy and her friends fly down to sunny Brazil, the land of Carnival and bossa nova, to uncover deep state secrets and expose the truth with the glamorous backdrop of sunshine-filled 1960's Rio De Janeiro!

Item #PP150
Bossa Nova Beauty
Poppy Parker™ Dressed Doll
The Girl from I.N.T.E.G.R.I.T.Y.: Mission Brazil Collection
2019 W Club Upgrade

DOLL TECH SPECS

Body Type:	Poppy Parker 1.5
Head Sculpt:	Poppy Parker
Quick Switch Feature:	No
Skin Tone:	Hungarian
Hair Color:	Raven
Eyelashes:	Yes, Hand-applied
Foot Sculpt:	Articulated ankle

Poppy Parker is a 12-inch fully articulated fashion doll with fully rooted hair and hand-applied eyelashes. As our story opens, Poppy Parker, in her role as special agent Lotta Danger, is seen on stage singing one of the most memorable versions of *The Girl From Ipanema* in the entire history of bossa nova. As she steps down from her set to thunderous applause, she immediately signals her local contacts, the time for the secret rendez-vous is now! Poppy comes dressed in an elaborately embroidered gown and includes jewelry, golden kitten heels, a purse and a newly designed standup microphone. A special themed package was created just for this collection, too, setting the tone for the totally groovy saga on the horizon! Doll stand and certificate of authenticity included. For adult collectors ages 15 and up.

*This doll will have a non-refundable deposit due immediately, with a balance due at shipping time, approximately in Summer 2019.

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Frequently Asked Questions (FAQs)

How do I become part of the W Club?
From now until March 3rd, 2019, you can qualify for the 2019 W Club by submitting a registration form and completing your payment. You can start your registration here:
https://www.wclubforum.com/2019clubregstart.html

No registrations will be accepted after March 3rd, 2019 at Noon Eastern Time (New York time). No exceptions.

For how long is my 2019 Club membership valid?
Memberships are valid until the latter of January 1, 2020 or when the 2020 Club membership registration period begins.

As a member, will I be guaranteed every exclusive item from the Club?
Every member in good standing will be guaranteed the right to purchase at least 5 exclusive dolls, which will be offered at various times throughout the Club year, including the 2 Fashion Royalty exclusive dolls (which may include NU. Face), 2 exclusive Poppy Parker dolls, and 1 additional exclusive doll during 2019.

Members that added upgrade dolls during registration are guaranteed those upgrade doll(s), as well. There will be other limited items which will be available by lottery or first-come, first-served opportunities. Please note that membership in the W Club does not guarantee access to Integrity Toys´ non-Club exclusive dolls and accessories. None of the dolls available through the Integrity Toys´ authorized dealers can be purchased through the W Club and are not W Club exclusive items.

How many 2019 Club memberships can I purchase?
We are not restricting the number of memberships by collector or household. However, memberships are non-transferable and cannot be shared.

I live outside of the US. May I still become a member?
Absolutely! Membership is available to residents of all countries worldwide. Please note that all news releases and information will be released in English only.

I would like the Club information sent to me via regular mail; can you do that?
This is an online only Club and all members must have access to a valid email address.

What forms of payment do you accept?
All payments are processed through Integrity Toys´ online shopping cart system. We accept Credit Cards (Visa, MasterCard, American Express and Discover). We also accept PayPal. If you don´t have a PayPal account or a credit card, we suggest that you get a prepaid credit card, as it makes it easier for you to take advantage of our many offers!

Can you tell me more about the purchasing of exclusive W Club dolls?
2019 W Club members are guaranteed the right to purchase the exclusive W Club doll(s) from 2019 only (these dolls are separate from and in addition to the upgrade dolls that you can purchase at registration). The number of W Club exclusive doll(s) produced is based on the number of pre-orders paid. If you do not pre-order the Club doll(s) by the designated cut-off date (there is usually about a week-long ordering window), you forfeit your right to purchase that Club doll through the W Club. Also, Club doll(s) from previous years are NOT available to 2019 members- Club dolls are only available during that specific membership year.

Can you explain more about the Club coupon?
Each W Club membership that you purchase will automatically add a special $25 coupon to your IT Direct Coupon Wallet that can be used towards ANY IT Direct shopping cart purchase of $99 or more online only during the 2019 W Club year! As long as your order is above $99 before shipping and tax, you can apply your coupon towards any order of your choice! Full details and instructions for the $25 coupon will be sent to 2019 W Club Members at a later date, including that a one coupon limit will be allowed per order.

Important exclusion: Coupons cannot be used to purchase additional memberships. Any memberships bought with coupons will be voided, as the 2019 Club year does not officially begin until after registration ends.

When will I be able to log into the W Club forum?
Once your membership has been processed, you will be emailed the "Welcome to the 2019 W Club" notice. This notice includes information on how to register and be approved for the members-only forum, contact emails, email information and more. Due to the number of registrations that we expect to be receiving at this time, it can take up to a week or more for the welcome notice to be sent out and we appreciate your patience until you are sent the notice.

Other:

For answers to any additional questions, please contact the W Club Liaisons at
wclub@integritytoys.com

For W Club Rules and Protocol, go to
https://www.wclubforum.com/wclubrules.html
to view the rules document.

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Doll Photography by Tony Pettinato. Layouts and graphics by Alain Tremblay, Marketing.

Sign Me Up, I'm Ready!

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But hurry, once registrations are closed, we won't accept new members until 2020!

Please visit the following web address to begin your registration:

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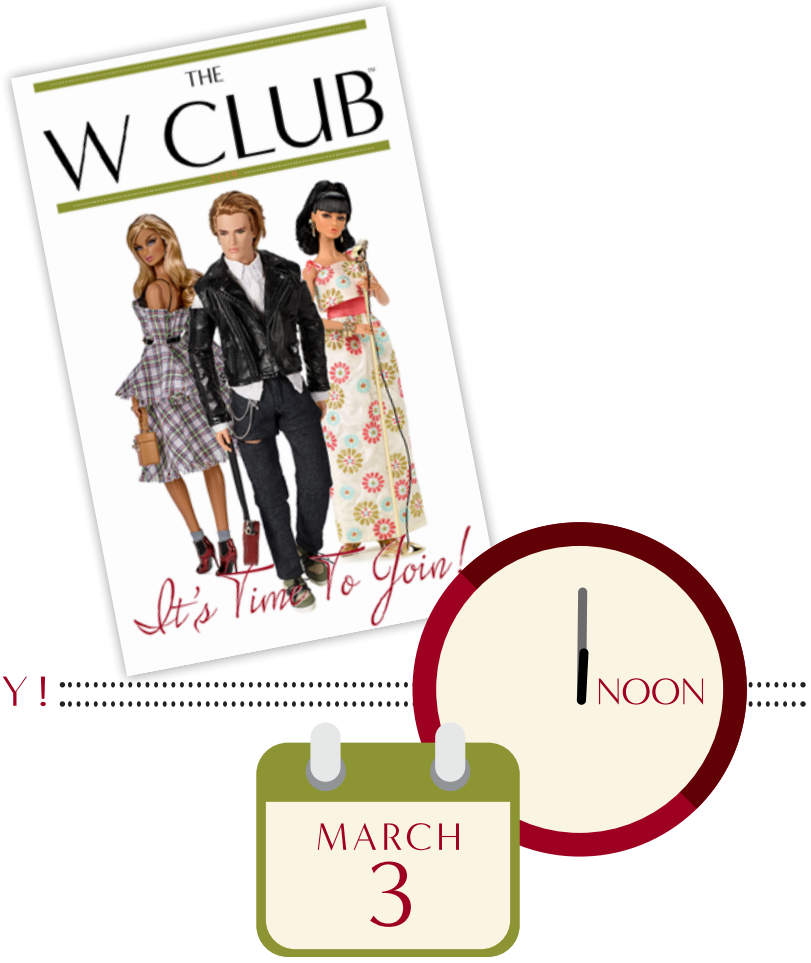
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